



# YOUR ONE SOLUTION FOR

BARS & RESTAURANTS

BROADCAST RADIO

BROADCAST TV

CASINOS

CINEMAS

CONVENTION CENTERS

CORPORATE

CRUISE SHIPS

eSPORTS

GOVERNMENT

HEALTHCARE

HIGHER EDUCATION

HOTELS

HOUSES OF WORSHIP

K-12/PRIMARY EDUCATION

KARAOKE

MUSEUMS

NIGHTLIFE

PERFORMING ARTS

PORTABLE PA SYSTEMS

RECORDING

RETAIL DESTINATIONS

STADIUMS & ARENAS

THEMED ATTRACTIONS

TOUR

TRANSPORTATION

# THE HARMAN FAMILY

**AKG** MICROPHONES, HEADPHONES

**AMX** VIDEO SWITCHERS, NETWORKED AV ENCODERS AND DECODERS, COLLABORATION AND  
CONFERENCING SYSTEMS, DEVICE CONTROL SYSTEMS, AV MANAGEMENT SOFTWARE

**ESS** DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

**CROWN** POWER AMPLIFIERS

**dbx** LOUDSPEAKER MANAGEMENT SYSTEMS, DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

**JBL**  
PROFESSIONAL LOUDSPEAKERS, PORTABLE PA SYSTEMS, COMMERCIAL AMPLIFIERS, COMMERCIAL MIXERS

**lexicon** AUDIO EFFECTS HARDWARE AND SOFTWARE

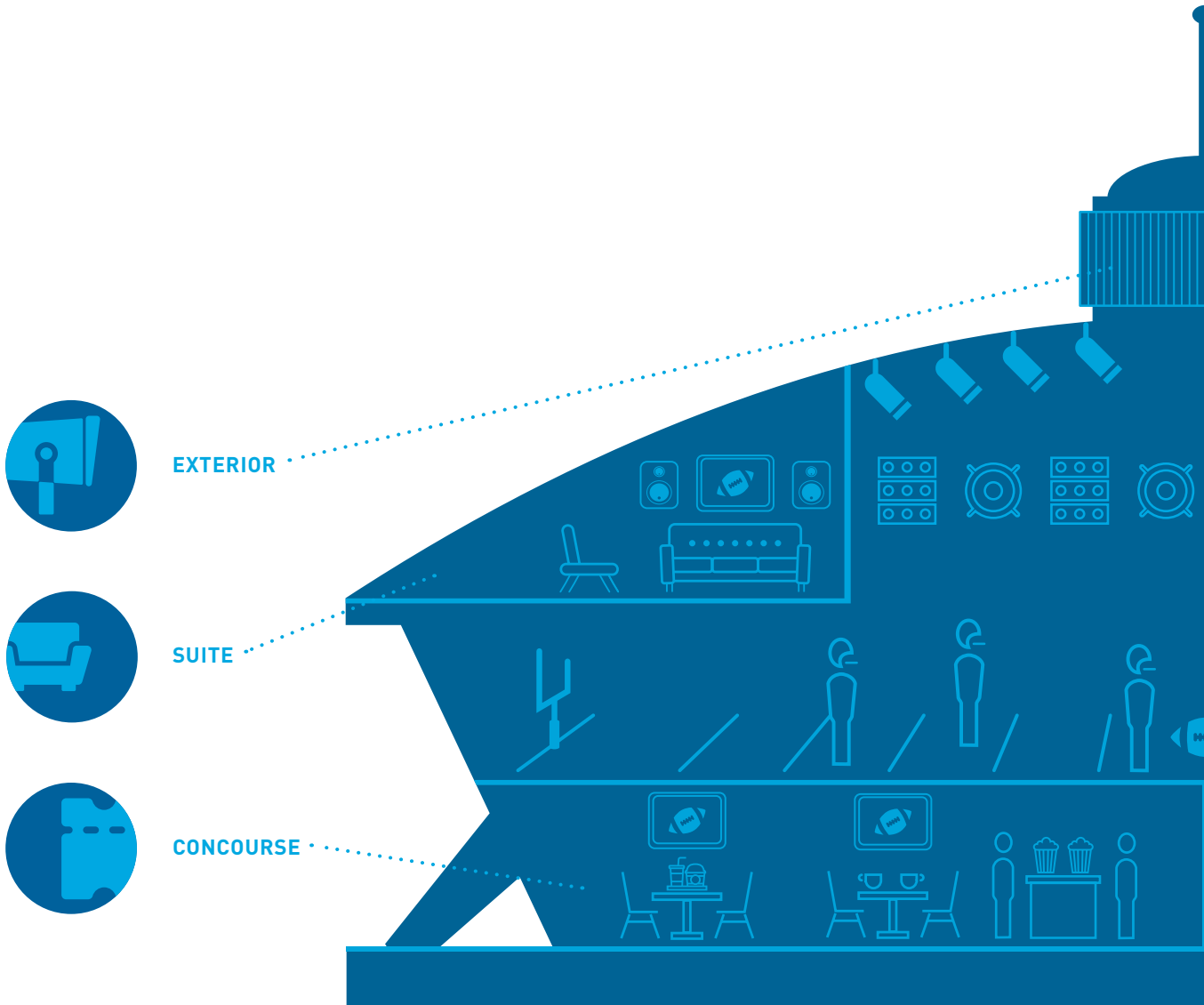
**Martin** STAGE LIGHTING FIXTURES, LIGHTING CONTROLLERS, ATMOSPHERIC EFFECTS,  
ARCHITECTURAL LIGHTING FIXTURES, LED VIDEO DISPLAY SYSTEMS

**Soundcraft** MIXING CONSOLES, STAGEBOXES, RECORDING INTERFACES, EFFECTS PROCESSORS

**STUDER** MIXING CONSOLES, ROUTING AND I/O, WORKFLOW & AUDIO SOLUTIONS

# ONE SOLUTION FOR ALL

In order for stadiums and arenas to give spectators a truly immersive experience, the venue needs the right audio, video, and lighting technology throughout. From the moment guests drive up to the park until they head home for the day, innovative and easy-to-manage audio, video, control and lighting crafts an engaging and reliable experience that allows stadium operators to focus on creating a lasting experience.



## COMMON HARMAN APPLICATIONS IN STADIUM AND ARENA SPACES

Loudspeakers

Audio Processing and Distribution

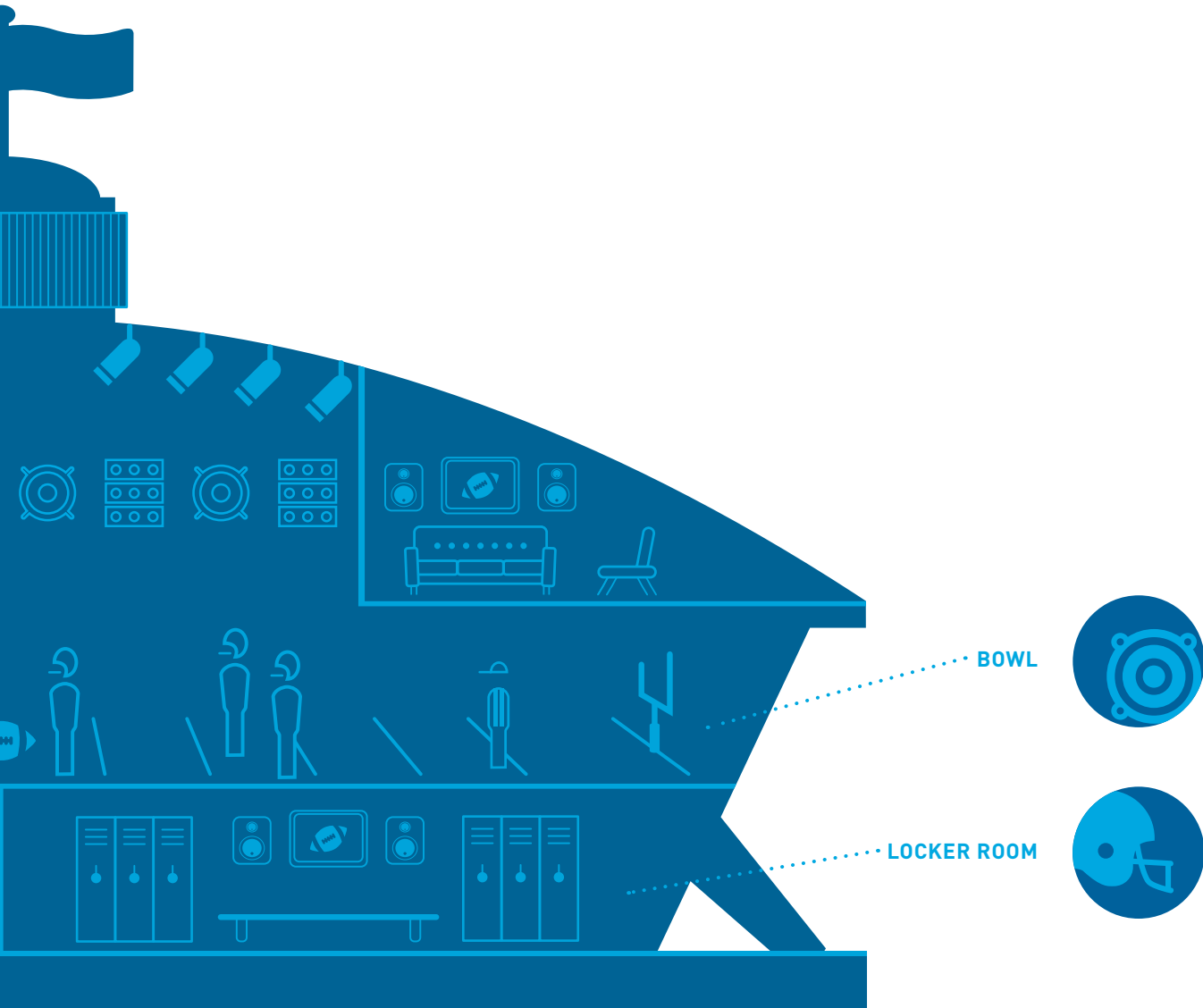
Architectural Lighting



Digital Signage

Video Signal Distribution

Control and Management



# BUILDING ACTIVE EXPERIENCES

HARMAN is the partner who can do it all, including stunning architectural lighting outside the facility, clear and powerful audio and lighting in the bowl, digital signage in guest suites, and a continued, connected experience in the concourse and beyond. When combined with HARMAN's system management software, stadium operators have a quality solution they can trust.



## BOWL

### Where the Action Is

The bowl of the stadium or arena is truly where the action is, the crux of the entertainment provided by the venue. With industry leading audio solutions and dynamic entertainment lighting solutions, HARMAN offers the perfect solution for the next game or special event.



## CONCOURSE

### Connect with Your Guests

The entertainment may reside in the bowl, but each guest will spend a large amount of time in areas like concessions, restrooms, and souvenir shops. With HARMAN's range of technology solutions, make the concourse experience an active part of the show.



## EXTERIOR

### The Ultimate Statement

A stadium's or arena's exterior makes a lasting statement, permanently changing the city skyline and impacting guests long before they even walk through the door. HARMAN architectural lighting and media façade solutions turn the outside of the building into a work of art, creating a signature experience.



## LOCKER ROOM

### Inform and Entertain

Locker rooms allow players to rest and reconnect before or after a game. With digital signage, video distribution, and audio solutions from HARMAN, stadium owners can provide players with a comfortable and engaging experience.



## SUITE

### Flexible Entertainment with Class

Suites are where stadiums and arenas cater to VIP visitors. HARMAN's innovative solutions provide the flexibility that allow guests to interact in a variety of ways, including watching other events on displays during the game or even conducting a business meeting during breaks.

# WORLDWIDE SOLUTION SUPPORT

## HARMAN HAS SALES OFFICES AROUND THE GLOBE READY TO HELP

Wherever you are, you can always contact us. We have dedicated team members ready and knowledgeable around the world who know our products inside-out.



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