

PARTNER STORY



BARS & RESTAURANTS



OPPORTUNITY

Provide a dependable, high-quality audio solution that delivers a premium live music experience for guests of an iconic Cuban restaurant in Manila.



SOLUTION

Audiophile selected a complete HARMAN live sound reinforcement system comprised of JBL speakers, Crown amplifiers and a Soundcraft mixing console.



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PHILIPPINES, CAFÉ HAVANA

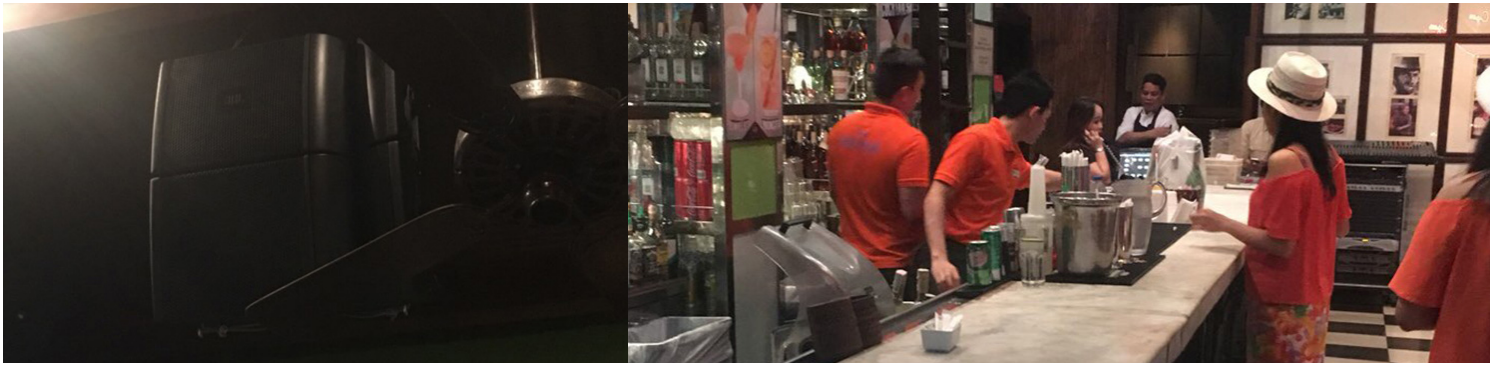
Founded by hospitality pioneer Larry J. Cruz, Café Havana is a traditional Cuban restaurant located in the Makati district of Manila, Philippines. In its quest to celebrate all things Cuban, Café Havana features a nightly lineup of live salsa music for standing room only crowds. When the restaurant’s previous sound system began to show signs of wear and tear after extensive use, management hired Audiophile to install a dependable, high-quality audio solution. In order to ensure a premium live music experience for guests, Audiophile selected a complete HARMAN live sound reinforcement system comprised of JBL speakers, Crown amplifiers and a Soundcraft mixing console.

“We’re very pleased with the new HARMAN audio system installed by Audiophile,” commented the operations manager at Café Havana. “The HARMAN system is a huge improvement over our previous system and enhances the energy of the salsa bands, bringing the rhythms and textures of Latino music to life. We appreciate Audiophile’s technical expertise and look forward to partnering with them for future upgrades to our other franchise locations.”

With Café Havana’s nearly around-the-clock hours of operation, Audiophile faced a very limited timeframe to install the new HARMAN system and rewire the existing audio and power cables. The seamless design of HARMAN’s audio solutions enabled Audiophile to overcome this challenge in a timely manner, ensuring the new system was installed and ready for the next day’s live music schedule without missing a beat.

For the main house system, Audiophile installed four JBL VRX932LA-1 compact line array speakers with JBL’s exclusive lightweight neodymium magnet Differential Drive® woofer for high-power capacity. Each VRX932LA-1 features three 2408J annular ring diaphragm HF drivers and a constant curvature waveguide for unprecedented array coherence. The VRX932LA-1 speakers were paired with two JBL SRX828SP dual 18-inch subwoofers, which utilize powerful onboard 400MHz Sharc DSP and V5 tuning presets to tailor their low-frequency performance to Café Havana’s physical dimensions.





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The JBL speakers were powered by Crown XTi 6002 amplifiers, delivering reliable, uninterrupted power for performances night after night. For mixing, Audiophile included a Soundcraft Si Expression 1 digital mixing console, which incorporates decades’ worth of digital audio advancements and the newest DSP technology to ensure great-sounding mixes and intuitive control.

“We are privileged to be associated with the iconic Café Havana in Manila,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “Our legendary brands help Café Havana bring Cuban music and culture to its patrons and enhance their listening experiences. We thank Audiophile for their strong support and customer-first approach, and we look forward to partnering with them to provide better sounding live music to other Café Havana locations throughout the Philippines.”

PRODUCTS USED

JBL VRX SERIES LINE ARRAYS

CROWN XTi 2 SERIES AMPLIFIERS

SOUNDCRAFT SI EXPRESSION SERIES MIXING CONSOLES

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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